

LES HILLIARD

SENIOR COPYWRITER

I write well. I've made a lot of mistakes, and I still want to be here.

8+ Years of

Branding: Brand development and voice, messaging frameworks, style guides

Film/Video: Scripting, editing, storyboard narration, director treatments

Digital: Websites, social, cross-channel campaigns, interactive

Experiential: Envisioning and design for interactive spaces, installations, and experiences

Live Event: Theming, creative activations, voice and messaging

WORK HISTORY

SENIOR COPYWRITER

Starbucks / 01.2017 - Present / Seattle, WA

FREELANCE SENIOR COPYWRITER & ACD

08.2016 - 12.2016 / Seattle, WA

ASSOCIATE CREATIVE DIRECTOR

Digital Kitchen / 09.2015 - 08.2016 / Seattle, WA

CREATIVE

Digital Kitchen / 10.2014 - 09.2015 / Seattle, WA

FREELANCE COPYWRITER

11.2013 - 10.2014 / Seattle, WA

CREATIVE DIRECTOR

PBJS / 07.2012 - 11.2013 / Seattle, WA

ASSOCIATE CREATIVE DIRECTOR

PBJS / 09.2009 - 07.2012 / Seattle, WA

COPYWRITER

PBJS / 05.2009 - 09.2009 / Seattle, WA

CLIENTS

HTC/VALVE, CUT.COM, NBC/UNIVERSAL, MICROSOFT, HBO, HOWARD BROWN, BILL & MELINDA GATES FOUNDATION, THE COSMOPOLITAN OF LAS VEGAS, BROOKS, CARNIVAL CRUISE LINES, T-MOBILE, SAMSUNG, PAYPAL, EBAY, PHILIPS

PROFICIENT IN

Final Draft, Microsoft Office, Pages, Keynote, Adobe Premiere, Adobe Photoshop, Basecamp, Slack

WORKING KNOWLEDGE

Adobe AE, Reason, Minesweeper

EDUCATION

Seattle Pacific University / BA - Theology / 2006

Princeton Seminary / M.Div / 2009

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